



NBCUniversal International Networks launches DreamWorks on Now TV in Hong Kong

HKT (SEHK:6823) – HONG KONG, June 17, 2021 – NBCUniversal International Networks (NBCUIN) today announced the launch of DreamWorks – the 24-hour, High Definition (HD) channel dedicated to kids and family entertainment – on Now TV, the leading pay-TV service in Hong Kong and the media entertainment arm of HKT.

DreamWorks will be available on Now TV (Ch. 440) from June 17 and on demand from July 19, with programs dubbed in Cantonese and Putonghua. The channel will be offered in HD as part of the Kids Pack, providing subscribers with a suite of premier kids and family programming.

Ms. Christine Fellowes, Managing Director, NBCUniversal International Networks, Asia Pacific, said, “We are excited to grow our DreamWorks offering with the announcement of our partnership with Now TV, a leading destination for high-quality and diverse entertainment programming in Hong Kong. This collaboration allows us to extend the immersive worlds of our DreamWorks series across Now TV’s impressive customer base and even more families in Hong Kong.”

Mr. Derek Choi, Head of Pay-TV, PCCW Media, said, “Offering the best family entertainment content has always been a mission and positioning of Now TV. We are glad to collaborate with NBCUniversal International Networks to bring DreamWorks, the global leader in quality family entertainment, to our Now TV customers. DreamWorks has further enhanced our kids content portfolio, bringing the household kids favorites such as Trolls, Boss Baby, Kung Fu Panda and more to their doorstep.”

Now TV will air a slate of signature DreamWorks shows including *The Epic Tales of Captain Underpants* alongside other DreamWorks favorites such as *Kung Fu Panda: The Paws of Destiny*, *The Boss Baby: Back in Business*, and *Trolls: The Beat Goes On!*

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About NBCUniversal International Networks

A unit of NBCUniversal’s Direct to Consumer division, NBCUniversal International Networks is one of the world’s premier entertainment portfolios, delivering quality content and compelling brands to over 160 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include UNIVERSAL TV, SYFY, E! Entertainment Television, 13TH STREET, DIVA, Studio Universal, Telemundo, Bravo and DreamWorks. These unique brands deliver a full range of entertainment experiences to local audiences across the globe.

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NBCUniversal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a premium ad-supported streaming service. NBCUniversal is a subsidiary of Comcast Corporation.

About DreamWorks

DreamWorks, the 24-hour, HD, kids and family network brings DreamWorks' beloved movie heroes to the small screen to star in their own TV shows. The channel features Emmy® award-winning, original television series such as Dragons: Race to the Edge and The Adventures of Puss in Boots and the critically acclaimed Tales of Arcadia: Trollhunters. The channel also presents a daily morning preschool block, DreamWorks Junior, for 2-5 year olds featuring favourites such as Noddy Toyland Detective and Raa Raa the Noisy Lion. DreamWorks is currently available in seven languages across nine countries in Asia including two branded blocks. Visit dreamworks-asia.com, and DreamWorks Asia on Facebook and Instagram for more information.

About Now TV

Now TV is the leading pay-TV service in Hong Kong and the media entertainment arm of HKT, Hong Kong's premier telecommunications service provider and a leading innovator.

Since its launch in 2003, Now TV has been offering top-notch live sporting events and world-class entertainment programs, delighting viewers with movies and TV series they love and keeping customers informed with quality news and documentaries. From Asian to Western, local to international, STEM for kids to infotainment, Now TV has something for everyone. Customers can access Now TV's premium content on demand and through linear TV channels as well as the companion apps "Now Player", "Now Sports" and "Now Player Junior".

Now TV Official Website: www.nowtv.now.com

Now TV Official Facebook Page: www.facebook.com/NowTV.hongkong

About PCCW Media Limited

PCCW Media Limited is a leading, fully integrated multimedia and entertainment company headquartered in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand offering more than 150 linear channels and an extensive on demand library of local and international programming. Now TV provides an unbeatable lineup of exclusive live sports events, first run Hollywood blockbusters, drama series, variety shows and lifestyle programs. Premium content can also be accessed by subscribers via the Now Player companion app. PCCW Media also offers its content via Now E, subscription based one-stop entertainment platform with international and Asian dramas, movies and world-class sports events, which is designed to meet the needs of millennial viewers.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit www.hkt.com.

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Jointly issued by HKT Limited and NBCUniversal International Networks.

HKT Limited is a company incorporated in the Cayman Islands with limited liability.